

# The Texas Society of the Sons of the American Revolution

## Jos. Plumb Martin Video Naming and Sharing Guidelines and Procedures

- Texas SAR will use YouTube as the platform for collecting and viewing entry content for the Joseph Plumb Martin Video Contest.
- Contestants must first establish a Google account.
- Contestants must then establish an “alternative channel” on YouTube – the intent of this alternative channel is to have the video owner’s identify remain confidential.
- The alternate channel should be named **Joseph Martin Video Contest**.
- The alternate channel **MUST NOT** reflect the contestant’s name or anything personal or identifiable about the contestant or their family.
- No copyrighted music will be permitted in the video. YouTube has automatic algorithms that will check for copyrighted music and if the platform determines a video contains copyrighted music, it will automatically block the video.
- Videos will follow the naming convention as follows, with the video title being less than 20 characters
  - YYYY.MM.DD.VIDEOTITLE
  - **EXAMPLE: 2022.10.15.MYAMERICA**
- Contest Winners may elect to have their names disclosed.
- Only Contestants who have authorized the disclosure of their names will be recognized by any Chapter or Texas SAR.
- Instructions and help on setting up a YouTube Channel can be found at the URL below <https://support.google.com/youtube/answer/1646861?hl=en>

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